

asseso. Competence in Product Compliance

asseso News 1/2018:

asseso AG is going to the starting line for you!

**On June 4, 2018, dear REACHECK customer,
you will become our esteemed **asseso customer!****

asseso is taking off

We are finally there: We are very proud that we can go to the starting line for you on June 4, 2018 after so many months of intensive preparation. And, as promised, you, as our customer, are the first whom we are informing of this official step.

Formation of asseso AG is the logical step for us after the eventful developments of the past few years. We have thought intensively about how we can continue to expand and establish our position in the area of product compliance, which has been growing rapidly in complexity and significance throughout the world. These considerations have led to the new company form (conversion of a limited liability company to a stock corporation) with a new company name and associated logo.

Our logo and name are our programme

In designing the logo we had the symbol of a protective helmet in mind. The helmet has been a symbol of safety ever since ancient times. It protects an important part of the body, namely the head, as a kind of “switchboard”. In today’s world of work there is even an obligation to wear a helmet in especially hazardous areas. He who wears a helmet is prudent, protects himself, wants to know that he is well equipped, and displays a sense of personal responsibility. Just as the helmet protected not only one’s head but also one’s neck and face in ancient times, so it is that for us the helmet is a symbol of protecting people, products and companies.

Consulting (Spanish: la asesoria) is our task. We stand at the side of our customers not only with advice but also action (Latin: assidere, assessum) in all questions related to product compliance. We know the paths to solving a given problem and select the right one together with our customers. We regard our work as that of helping people to help themselves. This is why we see ourselves as a kind of official assistant (Latin: assessor) of our customers. Reducing this to a word root, we finally arrived at the artificial verbal construct “asseso”.

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That is what we are and what we guarantee.

This is what is changing

You can see it in this newsletter: asseso AG brings along not only a new logo and a new claim, but also new colours. Those will likely be the most serious changes for you that result from the change of legal form. Nevertheless, there are still a few things that will have to be observed:

- assesso AG will take over all existent orders of our customers without change and continue to fulfil them as before. If, however, you do not want that, then, of course, you will have 14 days time to use your right of rescission.
- Our website will be converted on June 4, 2018. Then you will be able to reach us at **www.asseso.eu**.
- When you call us up, we shall greet you with the new company name, but our **telephone numbers will stay the same**.
- Your competent contact partner will continue to serve you.
- Our **email addresses** will be changed to the new ending **@asseso.eu** effective June 4, 2018, but the previous addresses will be kept for a while and all emails addressed to them will be redirected.

Contact Partner	Telephone Number	Email address
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We shall continue to apply our entire experience and competence for you without change, so that you, your company and your products are fully equipped for your business activities. If you have any questions, please be sure to turn to us or your contact partner. Our ears are receptive to your concerns at all times.

We are looking forward to the good, successful collaboration to which we have all become accustomed and thank you for placing your trust in us.

Yours sincerely,

Dipl.-Ing. Stefan Oehrlein
Chairman of the Board of Directors

Dipl.-Ing. Andreas Fleckenstein
President of the Supervisory Board

Competence in

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asseso AG

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